



Shropshire

Ewan Bent, Founder, The Clean Tech Business Group Ltd



HM Government



...The **Clean** Tech ...
Business Group Ltd



MORRIS
& COMPANY



Your Logo
HERE



Your Logo
HERE



Your Logo
HERE



What's on Offer

DeCarbonising Shropshire Businesses.

Nine person-days support, all fully funded.

1. **Measure** your carbon emissions, including supply chain
2. Develop the **strategy** for reducing them
3. **Mentoring** – practical support for the implementation of the strategy

Why?

- Lower costs = better profitability
- Less price pressure
- Marketing positioning – market advantage
- Increasingly mandated by certain customers
- Better customer loyalty
- Better staff recruitment and retention
- Higher business value at sale time.

Examples

- Decarbonising a 70 vehicle road fleet
- Low Carbon temporary site power
- Communicating environmental credentials
- Public sector compliant carbon reporting
- Low carbon construction materials
- Solar PV potential + capital grant
- Simple improvements to building energy efficiency

Target Business Profile

- Turnover £1m plus (no upper limit) or scope for rapid growth
- Manufacturing, assembly, production, construction, food and drink
- Targeting public sector and/or plc supply chains.
- Targeting ABC1 Consumers
- Genuine commitment to be, and be seen to be environmentally responsible
- Progressive, ambitious
- Shropshire Council area

Ewan Bent

ewan.bent@thecleantechbusinessgroup.co.uk

07470 358353

www.cleantechbusinessgroup.co.uk

...The **Clean** Tech ...
Business Group Ltd

