

Crowdfund Shropshire



Who we are?

- This crowdfunding programme from Shropshire Council in partnership with Spacehive, is an opportunity for you to bring forward an impactful project in your neighbourhood and receive financial support from the Council and the local community - via crowdfunding - to help make it happen.
- Shropshire Council is working in partnership with **the VCS team at Community Resource, Shropshire Wildlife Trust and Energize** to help signpost community organisations to the funds.

Why civic crowdfunding?

- The importance of local
- Community-led
- The people decide
- A wider partnership approach



The Funds



Crowdfund
SHROPSHIRE

£150,000 funding
available



Up to £10k available per
project (60% of target)



The fund is mostly
revenue

Shropshire Shared Prosperity Community Fund

- Made possible due to funding under the Communities and Place theme of the UK Shared Prosperity Fund
- The Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills.

Who can apply?

- Charities
- CIOs
- Community groups
- CICs and social enterprises must have a not-for-profit 'asset lock' clause included in their articles of association.

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Crowdfund
SHROPSHIRE

£150,000 funding
available



Up to £20k available
per project (70% of
target)



The fund is capital

Shropshire Green Spaces and Active Travel Fund

- The fund is delivered in partnership with Energize Shropshire, Telford & Wrekin and Shropshire Wildlife Trust.
- The funding is for rural communities only. Unfortunately, projects in the Shrewsbury Town Council area are considered urban and are not eligible to apply.
- The fund is for capital projects and cannot support revenue costs.

Who can apply?

- Charities
- CIOs
- Community groups
- CICs and social enterprises must have a not-for-profit 'asset lock' clause included in their articles of association.

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Shropshire
Wildlife Trust



Active Partnership
Shropshire, Telford & Wrekin





Who can apply?

- Not for profit VCS groups and organisations Shropshire Green Spaces and Active Travel Fund is for rural communities only.

Who can't apply?

- Individuals, public sector organisations, existing projects (only new or extended scope), projects excluding any protected characteristics groupings, activities that are political or religious in nature.
- We cannot support ongoing costs – only projects to complete by the end of March 2025.

Outcomes for the groups creating the projects may include:

- increase support for community groups and networks,
- enable increases in volunteering and
- increase the capacity of community groups and networks to establish or extend projects and engage with beneficiaries.

Please note – Telford & Wrekin are excluded, this is exclusively for Shropshire based groups.

The Shropshire Shared Prosperity Fund can support revenue projects such as:

- Projects that encourage **volunteering**.
- Projects **bringing communities together** to overcome **social isolation** and **offer peer support**
- Project that promote **equality, inclusion and diversity**.
- Projects overcoming **social and economic inequality**.
- Projects involving **local arts, cultural, heritage and creative activities**.
- Projects promoting **wellbeing, health and physical activity**.
- Projects promoting **pride in community and place**.

The Green Spaces and Active Travel Fund can support capital projects such as:

- Renovating or repairing facilities with the aim of creating **better public space**.
- **Parks, community gardens, public green spaces, blue spaces** (e.g. canals, lakes, rivers).
- Improvements or extensions to **footpaths and cycleways** – active travel projects.
- Improvements to **surfaces, pathways, signage** etc. Things designed to increase use.



Examples of our current projects



Showing 1-6 of 6 projects

Walking in Wem Rural Parish

Wem 3P Group Parish Pathways Partnership

WE ARE IN NEED OF:

- Help with installations
- Path Checkers
- IT Support
- Publicity
- Merchandise

In partnership with P3 Paths Partnership Group, Wem Rural Parish Council would like to make the countryside more accessible so that:

local residents can enjoy walking in

82%

£1,355 pledged £1,634 goal 136 Days Left

Get Crafty with Words

Oswestry

Get Crafty with Words brings generations together in a safe and non-judgmental setting with the objective of improving literacy and reading skills in a fun way.

100%

£9,767 pledged £9,761 goal 14 Days Left

Positivity Through Community Creativity

Shrewsbury

We are creating an inclusive community for people who are in recovery from some form of trauma. We produce anthologies, podcasts

62%

£6,238 pledged £10,047 goal 35 Days Left

Multicultural Children's Day

Shrewsbury

We would like to celebrate International Children's Day with local community and friends. Let's bring different culture, nation and language together to have fun and meet new

1%

£75 pledged £5,080 goal 56 Days Left

Rural Art Hub | On the Road

Ellesmere

Providing creative workshops and events across rural areas in North Shropshire and the Borderlands

101%

£6,316 pledged £6,222 goal

Childrens Fitness Trail

Morda

An active play area for visitors children to the Cambrian Heritage Railways new station at Weston Wharf.

100%

£9,059 pledged £8,975 goal

Process



The crowdfunding process

Projects create their online, community focused project page.



Ideas uploaded

Projects are matched to the partner fund and answer specific questions related to the criteria of the fund.



Pitch to funds

Projects are verified - costs and permissions are checked.



Verification

The council will decide if to pledge and how much to each project.



Campaign starts

Pledges are collected the transferred to the project for the delivery of the project.



Target reached

Project creator reports back on impact of project.

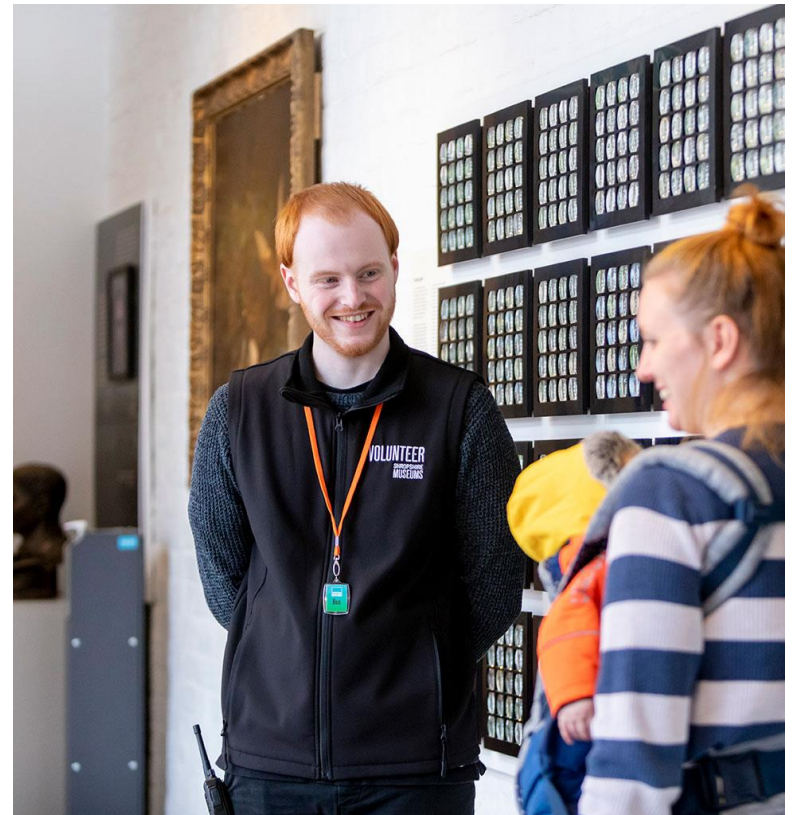


Reporting

Key dates



- **15th May** - Current Round Closes (deadline for pitching to the fund).
- June – Pitches will be assessed by the Panel.
- Late June– Pledges will be made from the Funds.
- July 2024 – Projects finish crowdfunding and start delivery.
- Anticipated 3rd round in Autumn.



Previous Successful projects



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Childrens Fitness Trail

By [Cambrian Heritage Railways](#) [Morda](#) [Delivery](#)



31
backers

£9,059
raised

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An active play area for visitors children to the Cambrian Heritage Railways new station at Weston Wharf.

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Previous Successful projects



Rural Art Hub | On the Road

By [Rural Art Hub](#) [Ellesmere](#) [Delivery](#)



40
backers

£6,316
raised

Share this project



Like

0



Follow

21

Providing creative workshops and events across rural areas in North Shropshire and the Borderlands

Rural Art Hub

[About me](#)



We need you!

- A great opportunity for local businesses to support community projects. Working with Crowd Fund Shropshire can help deliver Corporate Social Responsibility (CSR) policies by providing a gateway into your local communities.
- If you would like to support publicly, please email us using the email below. We can work with you to promote your support and communicate why you wanted to help and get involved. You may also find some opportunities for your employees to get involved in employee volunteering fulfilling CSR obligations.

email: crowdfund@shropshire.gov.uk



- Please check out our webpage and you could pledge money to some of our projects to help them reach their target (as an individual or through a corporate/organisational pledge). Sometimes a small amount from everyone can really make a big difference. **Search Crowdfund Shropshire**

Search 'Crowdfund Shropshire'
or visit
[spacehive.com/movement/
crowdfund-shropshire](https://spacehive.com/movement/crowdfund-shropshire)

Thank you

