

invest in  
Shropshire



OPEN FOR BUSINESS

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## SHROPSHIRE AT A GLANCE

### Shropshire Population



**313,400**

**151,100**



**People in employment**

Unemployment

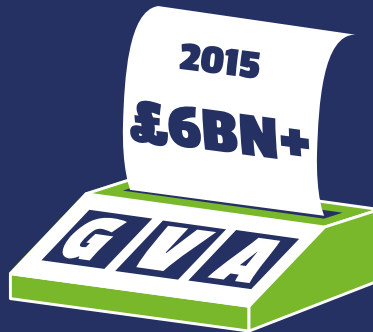
**3.3%**



**Average salary  
£24,780**

2015

**£6BN+**



**Total number of  
Shropshire Businesses**

**15,650**

### Average House Price

August 2017



**Shropshire  
£205,047**



**South East  
£324,983**

### Self-employment rate



**Shropshire**

**14%**



**National**

**10.6%**



**Shropshire tours**

**11 million visitors  
a year worth  
£500 million**

### Population

male/female split



**49.6%  
Male**



**50.4%  
Female**



**32%**

**Educated to Degree level**

